

A name you know and **TRUST**

Elevated, yet **ATTAINABLE**

Designed for **NEW BUILDS & CONVERSIONS**



- + **106%** RevPAR Index
outperforms its upper midscale
competition¹
- + **79%** total central
reservation contribution
with 38% of total stays contributed
by Wyndham Rewards members¹
- + **83%** of hotels with a 3.5+
rating on TripAdvisor
gives guests confidence to book²
- + **Verde prototype**
designed to maximize
efficiencies
and value for owners

Learn more at superiorlodgingcorp.com/development



CATEGORY

Upper Midscale



FOOTPRINT³

- Total Global Hotels: 149
- U.S. Hotels: 64



GUEST AMENITIES

- Streamlined food and beverage
- Flexible meeting spaces
- Fitness center
- Free high-speed Wi-Fi



TYPE

New Construction & Conversion



ROOMS

100-110+

WYNDHAM GARDEN FRANCHISE FEES¹

- INITIAL FEES ▼**
Greater of \$350 per room or \$35,000
- ROYALTY FEE ▼**
5.0% of GRR
- MARKETING & GLOBAL SALES FEE ▼**
3.0% of GRR



THE WYNDHAM ADVANTAGE

Your business, powered by the world's largest hotel company.⁴ We put owners at the center of everything we do.

- **AWARD-WINNING REWARDS PROGRAM** with 100M members who stay and spend ~2x more⁵
- **HEAVILY NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs⁶
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © Wyndham Franchisor, LLC. All rights reserved. ¹FDD dated March 31, 2023. RPI and Contribution numbers presented are based on averages for franchisees in the U.S. during 2022. 12 (44.4%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented. 31 (48.4%) and 26 (40.6%) of the franchisees whose data was disclosed in the FDD met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. ²TripAdvisor data through 12/31/2022. ³As of 12/31/2022. ⁴By number of hotels. ⁵On average across all Wyndham and by Wyndham hotels. ⁶Versus independent or unbranded hotels.