

A MODERN, MIDSCALE **LEADER**

SEGMENT LEADING **QUALITY**

EXPANDING WITH NEW BUILDS & **CONVERSIONS**



- ⊕ **121%** RevPAR Index
outperforms its midscale competition¹
- ⊕ **\$110** ADR
helps maximize owner revenue¹
- ⊕ **81%** total central
reservation contribution
with 47% of total stays contributed
by Wyndham Rewards members¹
- ⊕ **Ranked #1**
in guest satisfaction in
the midscale segment
6 of the last 8 years²

Learn more at superiorlodgingcorp.com/development



CATEGORY

Midscale



FOOTPRINT³

Total Global Hotels: 196



GUEST AMENITIES

- Small meeting space
- Fitness center
- Free high-speed Wi-Fi



TYPE

New Construction & Conversion



ROOMS

60+

WINGATE FRANCHISE FEES¹

- INITIAL FEES** ▼
 Greater of \$360 per room or \$36,000
ROYALTY FEE ▼
 4.5% of GRR
MARKETING/RESERVATION FEE ▼
 4.0% of GRR



THE WYNDHAM ADVANTAGE

Your business, powered by the world's largest hotel company.³ We put owners at the center of everything we do.

- **AWARD-WINNING REWARDS PROGRAM** with 100M members drives ~50% of U.S. stays⁶
- **HEAVILY NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs⁵
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © Wingate Inns International, Inc. All rights reserved. ¹FDD dated March 31, 2023. RPI, ADR and Contribution numbers presented are based on averages for certain franchisees in the U.S. and Canada during 2022. 29 (38.2%) and 33 (43.4%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI and ADR presented, respectively. 99 (52.7%) and 90 (47.9%) of the franchisees whose data was disclosed in the FDD met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. ²A leading consumer research organization. ³Based on number of hotels. ⁴As of 12/31/2022. ⁵Versus independent or unbranded hotels. ⁶Across all Wyndham and by Wyndham hotels as of 12/31/22.