

Base camp for **adventure**
80 years of **proven performance**
Easy to adapt & **efficient to operate**



- ⊕ **116%** RevPAR Index
outperforms its economy competition¹
- ⊕ **65%** total central
reservation contribution
with 39% of total stays contributed by
Wyndham Rewards members¹
- ⊕ **ROI** maximized with
minimal upfront investment
and ongoing operational costs
- ⊕ **National Park** Conservation
Association partnership
attracts leisure travelers

Learn more at superiorlodgingcorp.com/development



TYPE

Conversion



FOOTPRINT²

- Total Global Hotels: 441
- U.S. Hotels: 340



GUEST AMENITIES

- Free high-speed Wi-Fi
- Pool (optional)



ROOMS

50+

TRAVELODGE FRANCHISE FEES¹

- INITIAL FEES ▼
Greater of \$350 per room or \$35,000
- ROYALTY FEE ▼
4.5% of GRR
- MARKETING/RESERVATION FEE ▼
4.0% of GRR



THE WYNDHAM ADVANTAGE

Your business, powered by the world's largest hotel company.³ We put owners at the center of everything we do.

- **AWARD-WINNING REWARDS PROGRAM** with 100M members who stay and spend ~2x more⁵
- **HEAVILY NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs⁴
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © Travelodge Hotels, Inc. All rights reserved. ¹FDD dated March 31, 2023. RPI and Contribution numbers presented are based on averages for certain franchisees in the U.S. during 2022. 60 (42.3%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented. 181 (53.2%) and 189 (55.6%) of the franchisees whose data was disclosed in the FDD met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. ²As of 12/31/2022. ³Based on number of hotels. ⁴Versus independent or unbranded hotels. ⁵On average across all Wyndham and by Wyndham hotels.