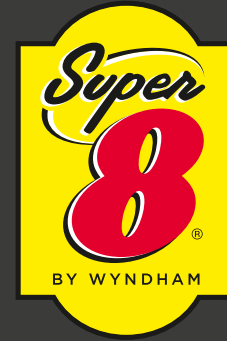


AN AMERICAN ROAD **ORIGINAL**  
A RECOGNIZED & **TRUSTED SIGN**  
ECONOMY **ELEVATED**



- + **104%** RevPAR Index  
outperforms its local competition<sup>1</sup>
- + **69%** total central  
reservation contribution  
with 49% of total stays contributed  
by Wyndham Rewards members<sup>1</sup>
- + **2,700** global hotels,  
the world's largest economy hotel brand<sup>2</sup>,  
with leading brand awareness<sup>3</sup>
- + **96%** adoption  
of new INNOV8TE  
guestroom prototype elevates  
the experience and helps drive return

Learn more at [superiorlodgingcorp.com/development](https://superiorlodgingcorp.com/development)



**TYPE**

New Construction & Conversion



**FOOTPRINT<sup>4</sup>**

- Total Global Hotels: 2,691
- U.S. Hotels: 1,486



**GUEST AMENITIES**

- Free high-speed Wi-Fi
- In-room coffee



**ROOMS**

50-100

**SUPER 8 FRANCHISE FEES<sup>1</sup>**

- INITIAL FEES ▼
- Greater of \$250 per room or \$25,000
- ROYALTY FEE ▼
- 5.5% of GRR
- MARKETING/RESERVATION FEE ▼
- 3.0% of GRR



**THE WYNDHAM ADVANTAGE**

Your business, powered by the world's largest hotel company.<sup>2</sup> We put owners at the center of everything we do.

- + **AWARD-WINNING REWARDS PROGRAM** with 100M members drives ~50% of U.S. stays<sup>6</sup>
- + **HEAVILY NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs<sup>5</sup>
- + **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- + **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © Super 8 Worldwide, Inc. All rights reserved. <sup>1</sup>FDD dated March 31, 2023. RPI and Contribution numbers presented are based on averages for certain franchisees in the U.S. during 2022. 309 (50.2%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented. 767 (52.2%) and 800 (54.5%) of the franchisees whose data was disclosed in the FDD met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. <sup>2</sup>Based on number of hotels. <sup>3</sup>Phoenix BASE awareness study Q4 2022. <sup>4</sup>As of 12/31/2022. <sup>5</sup>Versus independent or unbranded hotels. <sup>6</sup>Across all Wyndham and by Wyndham hotels as of 12/31/22.