Rivals MIDSCALE PERFORMANCE

Efficient Prototype at ECONOMY COST

A Leader in Guest SATISFACTION'



70% Revenue producing square footage at an economy cost to build



- → 100% new construction brand
 - The only one in its segment¹
- 106% U.S. RevPAR Index of recently constructed hotels²
- 78% total central reservation contribution with 55% of total stays contributed by Wyndham Rewards members²

Learn more at wyndhamdevelopment.com

MICROTEL BY WYNDHAM WYNDHAMDEVELOPMENT.COM



TYPE

ROOMS

New Construction



FOOTPRINT⁴

- Total Global Hotels: 356
- U.S. Hotels: 293
- Canada Hotels: 26



GUEST AMENITIES

- Free high-speed Wi-Fi
- 24/7 on-demand coffee
- Meeting room (optional)
- Fitness center (optional)
- Pool (optional)

MICROTEL FRANCHISE FEES¹

INITIAL FEES ▼

Greater of \$400 per room or \$40,000

ROYALTY FEE ▼

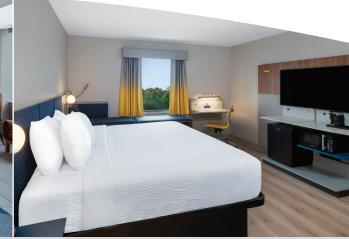
6.0% of GRR

MARKETING/RESERVATION FEE ▼

2.0% of GRR







THE WYNDHAM ADVANTAGE

Your business, powered by the world's largest hotel company.5 We put owners at the center of everything we do.

- AWARD-WINNING REWARDS PROGRAM with 100M members drives ~50% of U.S. stays7
- HEAVILY NEGOTIATED RATES with quality suppliers and savings of up to 20% off OTAs⁶
- HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT to maximize hotel performance
- NEXT-GEN TECHNOLOGY simplifies owner operations and enhances guest experience



REGISTRY WYNDHAM GRAND DOLCE esplendos. DAZZLER WYNDHAM JIEHNA HOUSE











WYNDHAM















This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. @ Microtel Inns & Suites Franchising, Inc. All rights reserved. 'Excluding extended stay. 'FDD dated March 31, 2023. Contribution numbers presented are based on averages for Qualified Franchisees in the U.S. during 2022. 13 (65%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented, 173 (54.2%) and 167 (52.4%) of franchisees whose data was disclosed met or exceeded the CR Contribution presented, respectively. Your results may differ. Based on Online Social Review score vs economy competitors receiving highest number of reviews. 4As of 12/31/2022. 5By number of hotels. 6Versus independent or unbranded hotels. 7Across all Wyndham and by Wyndham hotels as of 12/31/22.

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