

Rivals **MIDSCALE PERFORMANCE**

Efficient Prototype at **ECONOMY COST**

A Leader in Guest **SATISFACTION**³



MICROTEL[®]
BY WYNDHAM

- ⊕ **100%** new construction brand
The only one in its segment¹
- ⊕ **106%** U.S. RevPAR Index
of recently constructed hotels²
- ⊕ **78%** total central reservation contribution
with 55% of total stays contributed
by Wyndham Rewards members²

MODA Prototype

70% Revenue producing square footage
at an economy cost to build

Learn more at wyndhamdevelopment.com



TYPE

New Construction



FOOTPRINT⁴

- Total Global Hotels: 356
- U.S. Hotels: 293
- Canada Hotels: 26



GUEST AMENITIES

- Free high-speed Wi-Fi
- 24/7 on-demand coffee
- Meeting room (optional)
- Fitness center (optional)
- Pool (optional)



ROOMS

65-100

MICROTEL FRANCHISE FEES¹

- INITIAL FEES ▼**
Greater of \$400 per room or \$40,000
- ROYALTY FEE ▼**
6.0% of GRR
- MARKETING/RESERVATION FEE ▼**
2.0% of GRR



THE WYNDHAM ADVANTAGE

Your business, powered by the world’s largest hotel company.⁵ We put owners at the center of everything we do.

- **AWARD-WINNING REWARDS PROGRAM** with 100M members drives ~50% of U.S. stays⁷
- **HEAVILY NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs⁶
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated. © Microtel Inns & Suites Franchising, Inc. All rights reserved. ¹Excluding extended stay. ²FDD dated March 31, 2023. Contribution numbers presented are based on averages for Qualified Franchisees in the U.S. during 2022. 13 (65%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented. 173 (54.2%) and 167 (52.4%) of franchisees whose data was disclosed met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. ³Based on Online Social Review score vs economy competitors receiving highest number of reviews. ⁴As of 12/31/2022. ⁵By number of hotels. ⁶Versus independent or unbranded hotels. ⁷Across all Wyndham and by Wyndham hotels as of 12/31/22.